



Guru Gobind Singh Indraprastha University
“A State University established by the Govt. Of NCT Delhi”
Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2024/ 1168

1st October 2024

Sub. Placement opportunity for B.Tech, M.Tech (except CSE and IT) and MBA (marketing) students of GGSIP University of the batch passing out in year 2025 in the company “Keyence”.

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Placement opportunity for B.Tech , M.Tech (except CSE and IT) and MBA (marketing) students of GGSIP University of the batch passing out in year 2025 in the company “Keyence” for your reference and circulation to students to apply on given link by **3rd October 2024, 2:00 PM:**

REGISTRATION LINK – <https://forms.gle/ktGkN1pNGfY9ze4A6>

Name of Company – Keyence

Date Of Placement Drive – 23rd October 2024

Venue – GGSIP University East Delhi Campus

Job role: Consulting Sales Engineer

Location: Chennai, Pune, Bangalore, Gurgaon, Ahmedabad

Date Of Joining: 1st July 2025

Eligibility Criteria:

1. B.Tech (Mechanical, Electrical, Electronics, Mechatronics, IIOT, A&R), M.Tech (ECE, RA, or MBA (specialization in Sales or Marketing) graduating in 2025
2. **No active backlogs.**
3. Male/Female both candidates are Eligible.
4. Age should be less than 27 Years.
5. Should be a hard worker and have good communication skills in English.

Hiring Process:

Preplacement Talk(Online) → Registration (Online) → Online Test → Face to face interview (Offline) at EDC, GGSIPU on 23rd October 2024.

Compensation Details: (Details of additional benefits attached)

- For **UG Candidates: 5.91 Lakh CTC**
 - If the candidate relocated to another City, **Package : 6.91 LPA CTC** ,depends on the location + relocation benefits will be provided to the relocated candidates.
- For **PG Candidates: 7.1 Lakh CTC**
 - If the candidate relocated to another City, **Package : 8.1 LPA CTC** depends on the location. Also, the below relocation benefits will be provided to the relocated candidates.

NOTE – Students are advised to go through the attached JD for more information and check about the company before applying.

LAST DATE FOR REGISTRATION IS 3rd October 2024, 2:00 PM.



(Dr. Nisha Singh)

Training and Placement Officer,
CCGPC, GGSIP University

A brief about the company:

To briefly introduce Keyence India, we are a global company that specializes in factory automation and is headquartered in **Osaka, Japan. Keyence**

The FY:23-24 Global Sales: US\$ 6.44 Billion and employs 12,286 employees worldwide and operates business more than 250 offices in 46 countries.

Keyence manufactures a broad range of products, from the photoelectric sensor and proximity sensors to measuring instruments for inspection lines to high-precision microscopes used in research institutes. These products are used by more than 3,50,000 customers globally.

Keyence's range of products are part of the manufacturing and research processes in a variety of industries, including the electronics, semiconductor, automotive, food and packaging, biotechnology, and pharmaceutical industries.

A brief about the Job role:

1) The role of “Consulting Sales Engineer” would require the following skills:

1. Develop a thorough understanding of Engineering / Industrial Products like Sensors, Measuring Instruments, High Precision Microscopes, Laser Makers, and so on used in research institutes and sell them to relevant target industries.
2. To connect with Industrial Customers, explain about these products and take it forward through detailed product demonstrations and testing.
3. Must be a hard worker in his given area or territory to achieve the sales target.
4. Willing to travel to the customer places to fulfill customer requirements.
5. To maintain good relationships with existing customers and retain them by offering timely support and service.

6. To prospect and generate leads for sales continuously and be responsible for the complete sales lifecycle from initial connection to the customers over calls to visiting the clients for demonstration & testing to closing the sale and offering post-sale service & support.

Remuneration:

Compensation Details for **UG Candidates: 5.91 Lakh CTC**

Perks & Benefit:

1. PF
2. Insurance
3. Transportation
4. Paid Leaves
5. Annual Event

If the candidate relocated to another City, Package : 6.91 LPA CTC ,depends on the location. Also, the below relocation benefits will be provided to the relocated candidates.

1. Two Months Hotel Stay
2. Rental support
3. Four times home trip travel (Up & down Flight Tickets from, your work location to Home location)
4. Language School Support (To learn the local language in your work location)

Compensation Details for **PG Candidates: 7.1 Lakh CTC**

Perks & Benefit:

1. PF
2. Insurance
3. Transportation
4. Paid Leaves

5. Annual Event

If the candidate relocated to another City, Package : 8.1 LPA CTC depends on the location. Also, the below relocation benefits will be provided to the relocated candidates.

1. Two Months Hotel Stay
2. Rental support
3. Four times home trip travel (Up & down Flight Tickets from, your work location to Home location)
4. Language School Support (To learn the local language in your work location).

Note: After Probation Period Compensation Package(CTC) will be increased, based on performance.